

# MAKE A DIFFERENCE

...and have fun doing it.



**Friday, March 15, 2024 | 5:30-8:30 PM**

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## IT'S A WIN-WIN!

The Discovery Center at Murfree Spring has been inspiring generations of our community leaders since 1987. Sponsoring the hands-on children's museum's annual Wine & Whiskey fundraiser provides a unique opportunity to connect with the Middle Tennessee community, build brand awareness to a diverse and growing audience, and show your company's support of education, children and their families, and the future workforce. With an attendance of over 500 guests, this event reaches different key audience segments and provides a fun, entertaining, and engaging way for you to impress clients, vendors, and employees.



This year, sponsors will kick off the night at the VIP party featuring upscale wines and spirits from Stones River Total Beverages, delicious bites from Graze Craze and The Clay Pit, and an opportunity to improve your wine knowledge with Nashville Somm, Davis Campbell, of Wines Together. Feel good about supporting a beloved and unique community resource that engages curious minds as you enjoy an unforgettable evening.



# SPONSORSHIP OPPORTUNITIES



*A Wine & Whiskey sponsorship puts your company in front of a diverse audience who enjoy having a good time and supporting their local community. Here's an opportunity to equate your brand with "fun."*

*Sponsorship packages include benefits and come with plenty of tickets for giveaways to thank vendors or to show employees your company's dedication to education. Sponsorships can be customized to meet a company's marketing goals, community outreach initiatives, sustainability commitments and employee relationship activities, utilizing the tremendous reach and resources of the Discovery Center.*

## **Presenting Sponsor .....\$5,000**

### *Benefits*

- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the event
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on the event web page
- 20 VIP tickets
- One Rose sponsorship to Discovery Center's annual summer fundraiser, Secret Garden Party

### *Unique Benefits*

- Company name mentioned in all advertising: print, online and radio
- Logo featured on Wine & Whiskey event wristbands
- Sponsor logo on Discovery Center home page as featured sponsor for one month

## **Oak Sponsor .....\$2,500**

### *Benefits*

- Sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the event
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on event web page
- 10 VIP tickets
- One Iris Sponsorship to Discovery Center's annual summer fundraiser, Secret Garden Party

## **Barley Sponsor .....\$1,000**

### *Benefits*

- Sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- 6 VIP Tickets

## **Sommelier Sponsor .....\$600**

### *Benefits*

- Sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- 4 VIP Tickets

## **Corkscrew Sponsor .....\$300**

### *Benefits*

- Sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- 2 VIP Tickets

## **TO BECOME A SPONSOR, CONTACT:**

Lindsey Jennings  
Vice President of Philanthropy  
ljennings@exploredc.org  
(615) 890-2300 x221



# 2024 Sponsorship Response Form

Deadline February 15, 2024

I am delighted to support Wine & Whiskey benefitting Discovery Center!!

## Sponsor Information

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Donor/Company Name \_\_\_\_\_

## Sponsorship Level

Presenting Sponsor - \$5,000

- 20 VIP tickets
- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the event
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on the event web page
- One Rose sponsorship to Discovery Center's annual summer fundraiser, Secret Garden

Oak Sponsor - \$2,500

- 10 VIP tickets
- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the event
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on the event web page
- One Rose sponsorship to Discovery Center's annual summer fundraiser, Secret Garden

Barley Sponsor - \$1,000

- 6 VIP tickets
- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters

Sommelier Sponsor - \$600

- 4 VIP tickets
- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters

Corkscrew Sponsor - \$300

- 2 VIP tickets
- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters

## Sponsorship Payment

Check enclosed payable to Discovery Center

Please charge my:  Visa  MasterCard  Amex  Discovery

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

**Thank you for your support!**



Please complete this form and return by February 15th to ensure your listing on all signage and marketing efforts.

Questions? Contact Lindsey Jennings at 615-890-2300 x221 or [ljennings@exploredc.org](mailto:ljennings@exploredc.org)